



Logo Guidelines



Colour Guide

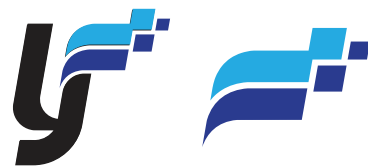
Use the right colour on your marketing materials.

lyuran.my



lyuran

lyuran.my



lyuran

lyuran.my

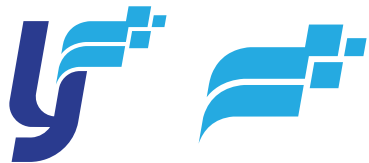


lyuran

Colour Guide

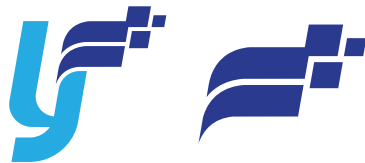
Use the right colour on your marketing materials.

Luran.my



Luran

Luran.my



Luran

Luran.my

Luran.my

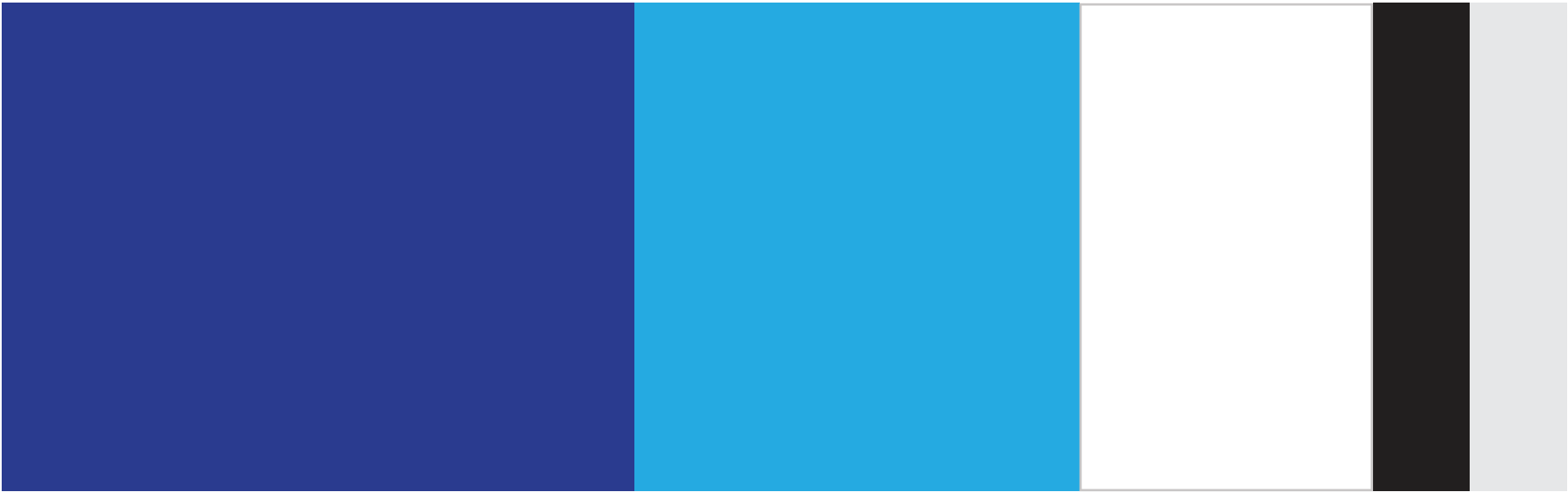
Luran.my

Luran.my

Colour

Our primary colors are blue. Priority should be given to these colors for CMYK and color matching. Please use the relevant color codes where applicable, RGB for digital, CMYK for prints, and consult the Yuran.my Brand team should you require swatches to match printed color against.

Colours Use %



#2a3b8f
RGB : 42, 49, 143
CMYK : 99, 93, 7, 0

#29abe2
RGB : 41, 171, 226
CMYK : 70, 14, 0, 0

#231f20
RGB : 35, 31, 32
CMYK : 0, 0, 0, 100

#E7E8E9
RGB : 231, 232, 233
CMYK : 0, 0, 0, 100

#ffffff
RGB : 255, 255, 255
CMYK : 0, 0, 0, 0

Super Graphics

Super Graphics is an element linked to the core of the brand. Element Icon is used as a symbol for Yuran.my, the design is as shown below :



Font

aA

The official font of Yuran.my is Acumin Pro. The official fonts should be used in all marketing materials.

Presentations, digital and print collateral, trainings and correspondence.

Acumin Pro Family

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9 ! @ # \$ % ^ & * ()

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9 ! @ # \$ % ^ & * ()

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9 ! @ # \$ % ^ & * ()

Logo 

